



## **CAFE AWARDS THE BRAGG GROUP FAMILY ENTERPRISE OF THE YEAR 2009**

**May 28<sup>th</sup>, 2009 (Toronto, ON)** – The Canadian Association of Family Enterprise (CAFE) named the Bragg Group of Companies the 2009 Family Enterprise of the Year at its award luncheon held today in Toronto. The award, sponsored by KPMG Enterprise™ and RBC Royal Bank, recognizes significant achievement made within a family enterprise. The Bragg family business story was profiled along with the other two award finalists, Pizza Nova and Jarlette Health Services. On hand to accept the award for The Bragg Group was Matthew Bragg, Director of Sales in the Food Group.

“The recognition of Family as the core of our business really makes this a special honour. We are very proud of our history and equally excited about our future” commented Bragg.

“It was the most difficult year to judge we have ever had,” says Lawrence Barns CEO of CAFE “The Bragg family is certainly a deserving recipient for this award and a model of a thriving family business. CAFE, KPMG Enterprise and RBC were privileged to celebrate this family success story and those of our other two finalists.”

"For five generations, the Bragg Family has upheld a world class reputation that permeates throughout the entire organization," said Beth Wilson, Canadian Managing Partner for KPMG Enterprise. "We congratulate the Bragg Group on their success and hail their achievement to be named Canada's Family Enterprise of the Year."

John Bragg is the fifth generation of family entrepreneurs based in Cumberland County, Nova Scotia. He represents the first generation in Oxford Frozen Foods and the related businesses he founded in 1968. Along with John and his wife Judy, their four children -- Lee, Matthew, Carolyn and Patricia -- are also involved in the family business. The Bragg Group is comprised of Bragg Communications (EastLink, Amtelecom, Bluewater TV Cable, Coast Cable, Delta Cable, Persona), The Food Group (Oxford Frozen Foods, Bragg Lumber Co., Cherryfield Foods/Maine Wild Blueberry Co., Peninsula Foods) Pierceys, Inland Technologies and other Bragg-owned business interests.

“It is a tremendous achievement to build a family business in which generation after generation contributes to continued growth,” said Nadia Ceciliot, national manager, Commercial Financial Services, RBC Royal Bank. “RBC is very pleased to recognize the Bragg Group of Companies for their accomplishments, and we congratulate the Bragg family for their vision and dedication to building a strong family enterprise.”

CAFE is a non-profit organization dedicated to the well being of the family in business. It was founded in 1983 by 14 entrepreneurs on the premise that family businesses share unique experiences not necessarily in non-family businesses. CAFE has grown nationally to include 14 Chapters across Canada.

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