



# CAFE EDMONTON 2010 PREMIERE EVENT

## Two Presentations One Inspirational Evening

### Riding the Entrepreneurial Roller Coaster

**Keynote Speaker**

## Mr. Cameron Herold

Former COO of 1-800-Got-Junk  
Founder of BackPocket COO



Premiere Event Gold Sponsor



**Business** families are thriving on the entrepreneurial emotional roller coaster. Mr. Herold will share with us his adventures on this roller coaster ride as he:

- Took 1-800-Got-Junk to the #2 ranked employer in Canada.
- Grew a company from \$2 million to \$105 million in 6 years without debt or outside shareholders.
- Had 5000 stories about his companies in the media in 6 years.

**Mr. Herold** has been firmly rooted in family business ownership through both his grandfathers and his father. He has also survived as a non-active sibling successor.

## Roller Coaster Transitions | The Emotional Intricacies of Being an Entrepreneur

For over 20 years Cameron has built and coached a companies and entrepreneurs. This session covers the roller coaster transitions of being an entrepreneur and how to leverage the emotions entrepreneurs have at all stages of running companies.

Join us at the

**Edmonton Marriott at  
River Cree Resort**

**300 East Lapotac Boulevard,  
Enoch, Alberta**

### DATE

Thursday,  
March 18th, 2010

### TIME

Cocktails 6:30 pm  
Dinner 7:00 pm

### DRESS

Business attire

### TICKETS

Individual Tickets \$125

### TABLE OF TEN

Member \$800  
Non-Member \$1000

### Ticket Order Form

Company name \_\_\_\_\_

Address / City / Province / Postal code \_\_\_\_\_

Phone \_\_\_\_\_

Contact name \_\_\_\_\_

Email \_\_\_\_\_

Scan and email to [edmonton@cafecanada.ca](mailto:edmonton@cafecanada.ca) or fax to 780.989.5236

For more information contact Deanna Key at 780.913.9011

# of Tickets \_\_\_\_\_ @ \$125 = \_\_\_\_\_

Visa  Mastercard

Name on card \_\_\_\_\_

Card number \_\_\_\_\_

Expiry date \_\_\_\_\_

3 digit security code \_\_\_\_\_

Send invoice to:

Same address as order form

New address

Company name \_\_\_\_\_

Address / City / Province / Postal code \_\_\_\_\_

# FAMILY ENTERPRISE OF THE YEAR ACHIEVEMENT AWARD



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## And the award goes to...

The Family Enterprise of the Year Achievement Award (FEYA) is a prestigious award given to recognize the contributions and successes of Canadian family business on a local and national level. Join us March 18th, 2010 at the Edmonton Marriott at River Cree Resort as we unveil the 2010 winner.



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